Muhammad Ahmad.

Senior Web Designer & Developer

Complete websites for local service businesses, from first sketch to launch and beyond.

Email hello@mahmad.digital Phone +92 329 4236918 Portfolio mahmad.digital
LinkedIn linkedin.com/in/muhammad-ahmad-web Based in Lahore, Pakistan, working remotely

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40+.	5.0.	100%.	5+.
websites launched	Upwork rating	Job Success	years in web

Profile

I design and build complete websites for local service businesses: the plan, the design, the build, SEO, launch and the care after it. For 5+ years I've been the lead website person for marketing agencies in the US, Canada, the UK and Pakistan, and I'm Top Rated on Upwork with a 5.0 rating and 100% Job Success. I work in Figma, WordPress and custom code (React, Next.js), and I handle the technical side that keeps client sites fast and online.

Experience

2026 – Present

Founder & CEO at **Arclyn AI**

arclynai.com

- Founded an AI receptionist company for HVAC businesses.
- Lead the brand, product direction and website, including a fully animated site built in code.
- Own the company's web presence, hosting and search visibility.

2026 – Present

Website Designer & Developer at **Ozel BS**

Agency partner, United Kingdom

- Design and build websites for the agency's UK clients, from layout to launch.
- Handle updates, fixes and speed work on live client sites.

2026 – Present

Senior Website Designer at **Ground Up Marketing**

Remote, Canada

- Design and build client websites for a Canadian marketing agency.
- The agency's go-to person for broken sites, critical errors and difficult technical fixes.

2024 – Present

Head of Website Design & Development at **Roll The Six Marketing**

Remote, Florida, USA

- Lead all website builds and website management for the agency's local service business clients.
- Built and launched a long list of local business websites, each set up to win calls, quote requests and local searches.
- Look after the live client portfolio: updates, speed, security and uptime.

2024 – Present

Top Rated Freelancer at Upwork

Clients in the US, Canada and the UK

- Top Rated with a 5.0 rating and 100% Job Success.
- End-to-end website projects for small businesses: design, build, SEO setup and launch.

2022 – Present

Lead Web Designer & Technical Partner at Black Loup Digitals

Digital marketing agency, Lahore

- Primary website designer for the agency's business clients, and SEO for their sites.
- Run the technical side: CDN and cache setup, code management, hosting, and recovery from critical errors.
- Designed and built the website for A Plus TV, one of Pakistan's major Urdu entertainment channels, through an agency partner.

2021

Web Development Intern at Codelab IT Solutions

Pakistan, 6 months

- Trained in HTML, CSS and JavaScript, building responsive pages.

Selected work

Family First Cooling	familyfirstcooling.com	**Allure Luxury Homes**	allureluxuryhomes.ca
Sahi Windows & Doors	sahiwindowsanddoors.uk	**Sahi Security**	sahisecuritylimited.uk
ProSpeed Motorwerkes	prospeedmotorwerkes.ca	**Unique Stone USA**	uniquestoneusa.com
A Plus TV	Entertainment channel, Pakistan	**Arclyn AI**	arclynai.com

- Full portfolio and case studies at mahmad.digital/work

Skills

Design	Figma, UI/UX design, responsive layouts, design systems, landing pages, conversion-focused page structure
Development	WordPress, Elementor Pro, HTML, CSS, JavaScript, React, Next.js, Tailwind CSS, GSAP animation
SEO & speed	On-page and technical SEO, local SEO, Google Search Console, Core Web Vitals, schema markup
Technical	Domains and DNS, Cloudflare CDN, caching, hosting and migrations, backups, critical error recovery
AI & workflow	Claude and Claude Code, ChatGPT, AI-assisted design and development, Git and GitHub

Education

Master of Science (M.Sc.)	Pakistan
Digital Marketing Certification	iSkills, Pakistan
Languages	English (fluent), Urdu (native)

Open to

- White-label and partner work with agencies
- Full-time or part-time remote roles
- Direct website projects for businesses